



Is your heavy plant machinery an easy target for thieves?

Having your heavy plant machinery stolen is expensive, inconvenient and frustrating. That's why it's essential to take appropriate measures to protect your valuable assets.

DataDotDNA® is a popular choice for those who wish to protect their heavy plant machinery such as bulldozers and excavators. Technologically advanced, easy to apply and cost effective, DataDotDNA® is the number one option for your theft prevention needs.

What is DataDotDNA®?

DataDotDNA® is a security identification system that uses DataDots to protect your heavy plant machinery from theft.

What are DataDots?

DataDots are tiny microscopic discs that contain unique information that's linked to your property and you. As small as a grain of sand, DataDots are recognised as being one of the most effective ways of preventing theft, and play a crucial role in the recovery and return of stolen machinery.

How does DataDotDNA® work?

- Thousands of DataDots are sprayed or brushed onto various locations on your heavy plant machinery.
- The unique code on each DataDot is then stored on a secure national database, which can be accessed by police if your machinery is stolen.
- The DataDots are almost invisible to the naked eye, but can be detected by a UV light and magnifying device.
- It's virtually impossible to locate and remove all the DataDots, making it extremely difficult for thieves to sell your machinery or its parts without fear of being caught.
- Warning stickers act as a further deterrent to thieves.

What are the benefits of DataDotDNA®?

- ✓ **Easy application** – DataDots can be applied quickly and easily.
- ✓ **Cost effective**
- ✓ **Peace of mind** – If your machinery is stolen, its ownership is easily traceable via the secure DataDotDNA® national database.
- ✓ **Proof of ownership** – The unique code on each DataDot links your property back to you, making it virtually impossible for thieves to sell it safely.
- ✓ **Insurance savings** – Enjoy a range of potential insurance discounts and incentives.
- ✓ **Awareness** – Crime Stoppers Australia and the police have acknowledged the effectiveness of DataDot technology in theft prevention.

To find out how DataDot Technology can keep your heavy plant machinery safe and secure, visit www.datadotdna.com or call 1300 300 829.

Identify and protect your property with DataDotDNA®



DataDot
TECHNOLOGY LTD



Crime Prevention Partners

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