

# DataDotDNA Bicycle kit

- Deters thieves from stealing your bicycle for profit
- Increases risk of prosecution
- Aids recovery of stolen bicycles
- Assists Police to trace owners and reunite them with recovered bicycles

For more details

or go to [www.datadotdna.com/bicycle](http://www.datadotdna.com/bicycle)

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**DataDotDNA**®

PARTNERS IN CRIME PREVENTION



# Protect your bicycle against theft

Each DataDotDNA Bicycle kit contains hundreds of datadots to be hidden across multiple component parts of your bicycle. A warning decal is affixed in a highly visible area of the bicycle frame. Then the unique PIN of the DataDotDNA Bicycle kit is registered onto the DataDotDNA Bicycle Register:

([www.datadotdna.com/bicycle](http://www.datadotdna.com/bicycle)) with bicycle details and a Police traceable ID. Eg. Drivers Licence, Medicare or Passport #.

That's all there is to it!

## What is DataDotDNA?

DataDotDNA is almost invisible to the naked eye, hundreds of tiny microdots the size of a grain of sand can be quickly and easily applied to a bicycle.

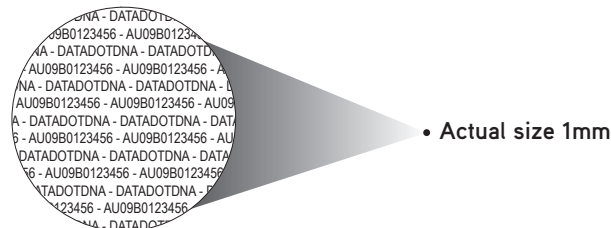
The microdots in each DataDotDNA Bicycle kit are suspended in a clear drying UV traceable adhesive and are all laser etched with a DNA code that is easy for police to trace.

## How does the DataDotDNA Bicycle Registration system work?

This Bicycle theft deterrent solution is promoted as a bicycle industry best practice by leading bicycle specialist retailers, industry associations, Crime Stoppers and Police in all States and Territories.

Police have free access to the DataDotDNA registration system, commonly utilise for identification of motor vehicles, motorcycles and watercraft - and now for bicycles.

## So What's yours, Stay's yours !



A magnified view of one of the hundreds of dots supplied in each DataDotDNA Bicycle kit.

A bicycles true identity can always be proven by locating only one of the many dots hidden across your bicycle, even if the manufacturers serial number is removed, defaced or altered. A UV (black) light assists police to locate areas where dots may have been hidden. Simple 30x magnification is all that is needed to read the DataDotDNA PIN code!

In most cases the recovered bicycle's serial number remains untouched. Police need only to use the DataDotDNA register to match the bicycle's serial number to a registered owner's ID and then make contact with them.

## How does DataDotDNA deter thieves?

The "Protected by DataDotDNA" warning decal sends a very clear message to thieves that the bicycle is identifiable by police. Therefore the risk of prosecution is far greater when being caught in possession of stolen goods.

