



## Cookie Policy

Last Updated: 25 July 2022

### Introduction

This website is owned and operated by DataDot Technology Limited, who is referred to in this Cookie Policy as “we”, “us”, “our” and similar grammatical forms.

By accessing and using our websites or other services, you are agreeing to the terms of this policy and our privacy policy.

Our Cookie Policy explains what cookies are, how we use cookies, how third-party partners may use cookies on our Websites and your choices regarding cookies.

### What are cookies?

Cookies are created when you visit a website or other service that uses cookies.

Cookies are small files of letters and numbers and are either stored in the memory of your computer or other device such as mobile phones or tablet devices (these cookies are known as session cookies) or are placed on the hard drive of your device (known as persistent cookies) if you allow the delivery of cookies.

Cookies are commonly used to help the user’s browsing experience and provide more information about the user’s experience and interests. This information is generally used to make content, services and advertising more relevant and useful during future visits.

When you access our website, small files containing a unique identification number may be downloaded to your web browser and stored in the cache of your computer.

### How does DataDot Technology use cookies?

Our websites and services use cookies to distinguish you from other users of our services and to provide increased functionality when you are using our services. This helps us to provide you with an optimal experience when you browse our websites and allows us to improve our websites and services.

As soon as you visit our website or access our services, our systems will issue cookies. If you have switched off cookies on your device then the functionality of our services may not be available to you.

We can also log the Internet Protocol address (IP address) of visitors to our website so that we can have knowledge of the countries in which the computers are located.

The cookies that are shared with your computer cannot be used to discover any personal information such as your name, address or email address, they only identify your computer to our websites when you visit us, they only collect anonymous information to optimise our services.

What cookies are on the DataDot Technology website?

The cookies utilised on our websites are functional, analytical and strictly necessary cookies.

#### Analytical cookies

Analytical cookies allow us to recognise and to count the number of visitors to our website, to see how visitors move around the website when they are using it and to record which content viewers view and are interested in. This helps us to determine how frequently particular pages and advertisements are visited and to determine the most popular areas of our website and/or services. This helps us to improve the service which we offer to you by helping us make sure our users are finding the information they are looking for and by tracking the success of advertising campaigns on our website.

#### Functional cookies

Functionality cookies are used to enhance the performance of our website as without them certain functions of the website may not be available. They allow the website to remember important information and user's preferences. Information can include login data, region, language, and enhanced content.

#### Strictly Necessary Cookies

Strictly necessary cookies are a type of cookie that is used by the website to function properly, without which the site would not work.

#### When do our cookies expire?

Except for essential cookies, most of the cookies on our websites expire at the end of your current session on our website. However, some of our cookies have an extended lifespan which ranges from 1 to 365 days. Some of our cookies are persistent and will never expire.

#### Where can I find more information about cookies, and how do I turn cookies off or delete cookies?

You can set your browser to refuse cookies or choose to have your computer warn you each time a cookie is being sent. However if you turn your cookies off, our services will not function and you will not be able to access our website.

If you want to delete cookies from the browser on your mobile phone, you will need to refer to your handset manual.

#### Contact us

Our full details are set out in our privacy policy. You can email us with any questions, queries or complaints at [info@datadotid.com](mailto:info@datadotid.com)