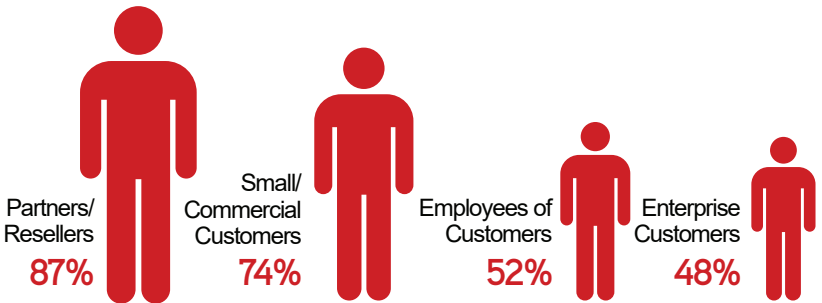


FRAUDULENT WARRANTY CLAIMS

Eliminating fraudulent warranty claims can save **3-5%** of revenue and enhance brand equity.
65% of companies do not have an effective program to guard against warranty fraud.

Warranty fraud occurs when a product manufacturer pays an illegitimate warranty claim because, for example, they are unable to prove that the faulty product is not theirs.



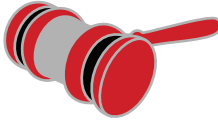

Who commits warranty fraud?



Victims of warranty fraud underwrite the failure of substandard competitors and suffer a range of consequences

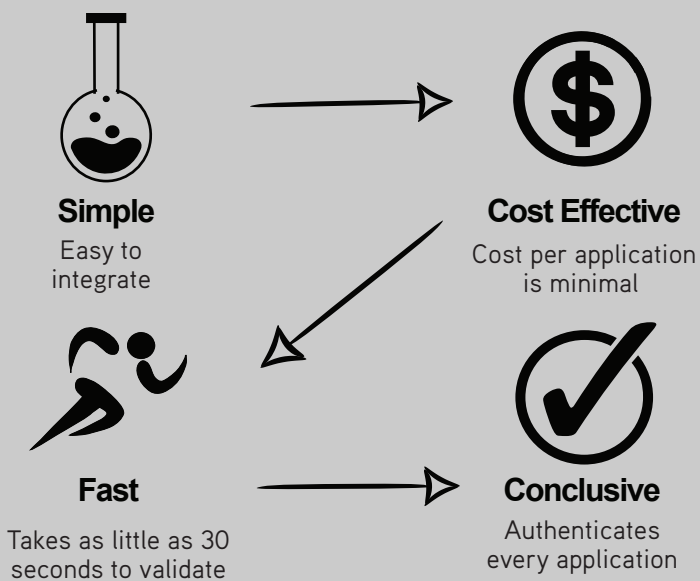


Traditional Warranty Fraud Prevention

-  1. Claims Investigation
-  2. Predictive Analytics
-  3. Legal Action
-  4. Laboratory Testing

Weaknesses: 1. Inconclusive
2. Time and cost intensive
3. Limited deterrent effect

The DataTraceID Warranty Assurance Solution is Conclusive and Cost-effective



Find out more about how DataTrace can assist you in guarding against fraudulent warranty claims